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# Vadals Approach to Sustainable Packaging

Vadals is committed to sustainable packaging that nourishes the earth, rather than damage it. Wherever possible, Vadals, with iKONpack, innovate and source products that:

- Use recycled material (up to 100%)
- Are recyclable
- Are certified home compostable (AS 5810)
- Have a sustainable closed-loop disposal regime

As a committed applicant for membership with the Australian Packaging Covenant Organisation (APCO), Vadals has adapted the following initiatives and considerations to their Sustainable Packaging Guidelines when sourcing new products.



Design for recovery



Provide consumer information on sustainability



Optimise material efficiency



Design to reduce product waste



Eliminate hazardous materials



Use recycled materials



Use of renewable materials



Design to minimise litter



Design for transport efficiency



Design for accessibility

## Targets

Aligned with APCO's 2025 National Targets, Vadals is dedicated to achieving:

- 100% reusable, recyclable or compostable packaging.
- 70% of plastic packaging being recycled or composted.
- 50% of average recycled content included in packaging (revised from 30% in 2020).
- The phase out of problematic and unnecessary single-use plastics packaging.

